

Beauty Pageant To Launch Apple Festival Tonight



Joan Crawford Arrives For Pepsi Plant Dedication

2 Days' Activity Ahead

The 16th annual Chilhowie Community Apple Festival will get underway tonight at 7:30 at the high school auditorium with the beauty pageant.

Girls representing several area high schools will be competing for the crown. They will compete in street and evening dress attire and talent. The five finalists will also be asked a question. The identity of the queen will not be known until Congressman William C. Wampler places the crown on her head during the ceremonies on the high school athletic field after the grand parade Saturday morning.

Miss Brenda Jo Burkett, recent winner of the Mountain Empire's 1968 "Junior Miss" beauty pageant, will perform her talents.

Girls competing at press time were: Kathy Odum, Abingdon high school; Brenda Roop, Holston high; Carolyn Beauchamp, Castlewood high; Martha "Tina" Rhudy, Independence high; Patricia Anderson, Sugar Grove high; Margaret Clark, Chilhowie high; Patsy Lowery, Rich Valley high; Carol Cumbow, Saltville, and Mary Luquer, Marion.

Friday morning, exhibits of all kinds will be entered at the old high school building to be judged and on display for public viewing, until 4 p.m. Saturday. Exhibits will be entered in the following categories: agriculture, canned goods, pies, cakes, breads, sewing, home crafts, and children's department which includes pre-school through 12th grade.

The Chilhowie Garden club will be in charge of a flower show to be held in connection with the exhibits.

An art show in the old high school will be a new addition to the exhibits this year.

A pet show will be held on the lawn of the old high school Friday afternoon at 4:30 p.m.

Friday night at the high school athletic field, the Chilhowie Warriors will square off against the Saltville Shakers at 8 o'clock.

The big day, Saturday, gets underway at the high school auditorium at 8:45 a.m. with a baby show.

The grand parade, will start at 10:30 a.m. and officials are expecting it to be the most colorful and the largest ever. Eighteen bands are planning to be present. Riding in the parade will be

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Civilians Entertain District

Approximately 100 Civilians and their wives attended a fall council meeting of the Appalachian district at the Holiday Inn Friday and Saturday, hosted by the Civilians club.

The festivities got under way Friday night at the regular meeting of the Marion Civilians, as Mayor Walter Francis presented District Governor Jimmy Jobe with the key to the town and welcomed club members. As part of the Marion club meeting, Mayor Francis was presented with a plaque in recognition of his 30 years of continuous community service to Marion with the presentation being made by President Edward Foster.

Saturday morning, William B. Barton, president, Marion chamber of commerce, welcomed the Civilians to the area, stating Marion was honored to have been selected

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BYRON L. ANDERSON, SR.

Anderson Rites Held Wednesday

Funeral services for Byron L. Anderson, Sr., 73, who died in the Marion hospital Monday afternoon were conducted at 2:30 p.m. yesterday at the Seaver chapel with the Rev. W. B. Robbins, pastor of the First Methodist church in charge. Burial was in the Anderson cemetery.

He served as treasurer and deputy treasurer of Smyth county for 43 years, retiring in 1963.

Mr. Anderson was a charter member of American Legion post No. 18, and a member of 40 e t 8, the I.O.O.F. He was an honorary fireman and a past Kiwanian.

Survivors include his wife, Mrs. Lella Copenhaver Anderson, Marion; a son, Byron L. Anderson, Jr., Marion; a daughter, Mrs. George Griffith, Jr., Cockeysville, Md.; a brother, Robert O. Anderson, Charlottesville; two sisters, Mrs. Robena Phillips, Canal Zone, and Mrs. Margaret Jarrett, Phoenix, Ariz., and 11 grandchildren.

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Grading has been completed for the treatment plant, dam and two one-million gallon storage reservoirs. Yet to be done, is the grading for the pump station site and one 350,000 gallon reservoir.

Bryants Plumbing and Heating Company began its part of the construction project September 2. Crews began laying pipe and are installing the 16 inch ductile iron main which will bring the treated product from the treatment plant.

T and B builders have been held up, according to Helms, due to delivery of reinforcing steel.

The rough grading on the access road to the site has been completed by town forces. However, additional work will be required later.

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COMING EVENTS

Friday, September 27: Marion Rebekah lodge No. 42, meeting and degree, 7:30 p.m., Odd Fellows hall.

Saturday, September 28: Marion GA's group meeting of Lebanon Baptist Association, 7 p.m., Marion Baptist church. Rummage sale, sponsored by Mormon church women, 9 a.m. to 3 p.m., 119 Strother street, Marion. Welcome Wagon Newcomers club, bowling party, 8 p.m., Brunswick Hurricane Bowl.

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H.B. Eller Made UF Director

H. B. Eller, former county agent and prominent in the business and civic life of Smyth county, will direct Marion's annual United Fund drive next month, R. E. Moore, head of the organization, announced Monday.

Details of the campaign will be worked out this evening at a gathering of the fund's directors at the camp near Hungry Mother State park following a Dutch treat steak dinner.

Dates as well as the budget are to be set by the board. Last year, headed by Mr. Moore, the drive went over the top for the first time in more than 20 years with all participating agencies receiving their allotted shares. Over \$32,500 was raised.

New directors, replacing the panel which revolved off this year, include Mr. Eller, William "Bill" Smith, local banker; Don Cosgrove, John Weaver and Herb Thomas, of the Brunswick Corporation.

Mr. Eller, known by many residents of the town and county, came here in 1946. He is a native of Montgomery county and a graduate of Radford schools. He obtained a BS in animal husbandry at VPI.

He served in the armed forces and was a first lieutenant. He is married to the former Miss Martha Tomlinson, of Radford, and they have two daughters.

The new director is a member of the Marion chamber of commerce, the Lion club, Rich Valley Farmers organization and the First Methodist church.

Fire Danger Increasing, Says Archer

Summer with its hot days and nights, mowing of lawns, working in gardens and wishing for cooler weather, is almost in the past.

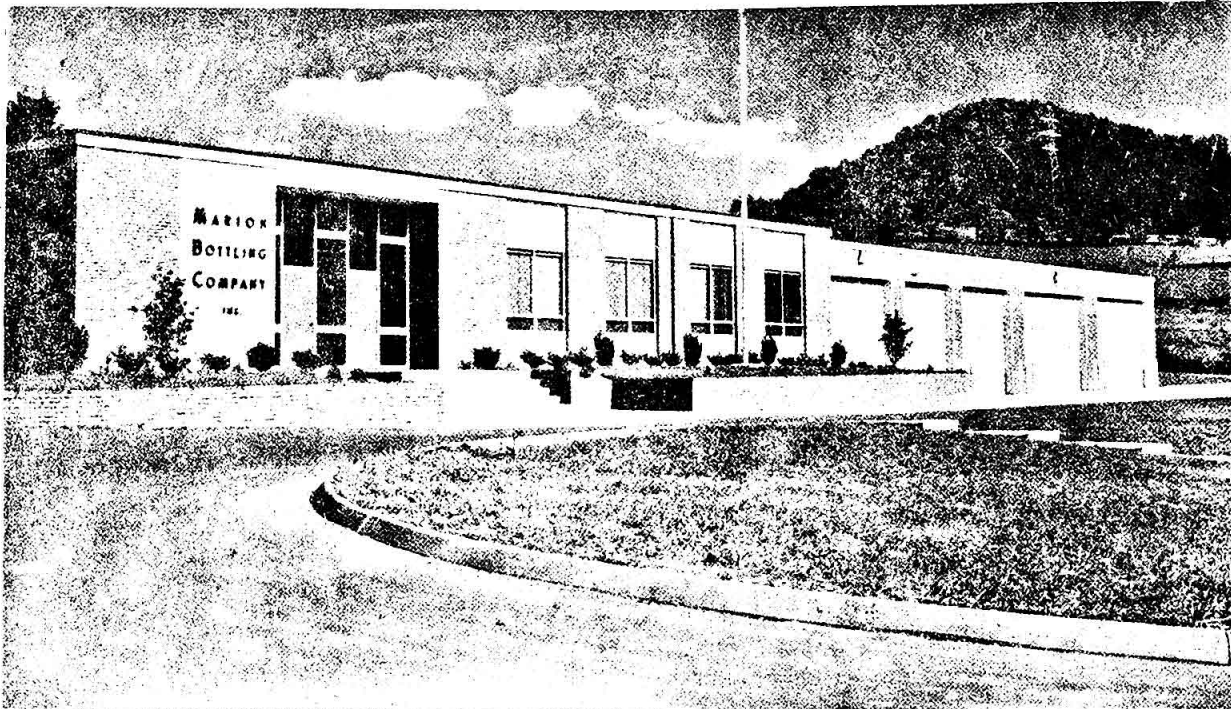
Autumn weather is upon us, bringing with it football games, the world series games, children in school, and the hunting season for certain species of game. The leaves are beginning to change their color from green to the beautiful fall colors we all enjoy.

Soon the leaves will turn brown and drop from the trees and, with the help of the wind, make a fluffy carpet on the floor of our national forests.

It is with the beginning of fall that the danger of forest fires arrives. Due to the lack of rain during the past two months, the leaves and dying vegetation will have very little moisture content. The fall winds will contribute to the drying factor. When this occurs, we can expect the danger of fire to increase.

Ranger Archer says there are many ways to prevent forest fires. When hunting or camping, be careful not to leave a burning campfire unattended--be sure it's out--dead, out, when driving along our highways viewing the beautiful fall scene, don't throw lighted cigarets.

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MR. HULL

Bond Issue Chairman Appointed

Marion Mayor Walter E. Francis will serve as "Virginians For the Bond Issue" chairman in Smyth county.

Appointment of the local chairman was announced this week by Leonard G. Muse, state chairman of the bond promotion effort.

Mr. Francis will head a committee of citizens who will conduct an information program to acquaint voters with the need for approval of the November 5 bond referendum.

Mr. Francis has served in town government for the past 30 years. He has been active in civic organizations in the town. He is president of Francis Brothers Hardware and Plumbing Corporation.

"Virginia's progress in mental health and higher education are of vital interest to the people of our area," Francis said. "The \$81 million bond issue must be approved if we want to assure good care for the mentally ill and mentally retarded and if we want to see that our capable young people are able to get the post high school education they need in today's competitive world."

He stressed that in addition to the needed buildings at every mental hospital site, bond money would make possible a new 500-bed facility for the mentally retarded and provide planning money for another such unit, and

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MISS CRAWFORD

Movie Star Arrives In Marion

Movie star Joan Crawford arrived in Marion last night to take part in the dedication festivities of the new \$1 million Marion Bottling Company plant.

Miss Crawford's plane landed at Woodrum field, Roanoke, at about 7:30 p.m. She was met by Preston S. Copenhaver, Jr., vice president of the local Pepsi-Cola plant.

The academy award winning film star was accompanied on the trip by Roy Carlson, director of public relations for the eastern division of Pepsi-Cola

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MR. SOMERALL

The newest Pepsi-Cola Bottling plant in the world will be dedicated here Saturday. Taking part in the festive ceremony at 211 Washington avenue will be Wythe M. Hull, Jr., president of the new facility; Miss Joan Crawford, Academy Award motion picture star and member of the board of directors of Pepsi-Cola Company and Frito-Lay Inc.; and James B. Somerall, president and chief executive officer, Pepsi-Cola Company. The new bottling plant occupies approximately seven acres and is capable of producing 750 bottles of Pepsi-Cola per minute. The electronically automated plant is the base point for a Pepsi-Cola sales operation embracing the following counties in Virginia: Smyth, Wythe, Pulaski, Carroll, Grayson, Bland and Washington; and the cities of Bristol and Galax.

Johnson To Visit In Marion Today

J. A. Cox, Marion Drug Co. pharmacist, has been appointed Joseph Johnson, Jr.'s campaign manager in Smyth county, it was announced yesterday.

Mr. Johnson, Democratic candidate for congress from the

Ninth district, plans to be in Marion today and with Mr. Cox will get around to see as many voters as possible.

Other dates set aside for Smyth

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Program Planned Saturday

Marion Bottling Company's new ultra-modern facility will be dedicated during ceremonies in front of the plant beginning at 10:30 a. m. Saturday.

Joan Crawford, academy award motion picture star, radio and TV entertainer and a member of the board of directors of the Pepsi-Cola Company and Frito-Lay, Inc. will join James B. Somerall, Pepsi's president and chief executive officer, in heading an array of visitors to Marion for the event.

Mickey McDowell, manager of the Washington, D. C. region of Pepsi-Cola, will be master of ceremonies for the dedication program.

The Rev. W. B. Robbins, pastor of First Methodist church, will deliver the invocation. Mayor Walter Francis will present keys to Marion to Miss Crawford and Mr. Somerall.

Speaking during the brief program will be Mr. Hull and Mr. Somerall.

A unique opening of the building is planned. A six foot bottle of Pepsi-Cola will be opened by Mr. and Mrs. Hull, Miss Crawford and Mr. Somerall. The bottle uncapping is planned rather than the usual cutting of a ribbon at the door.

Following the dedication Saturday morning, tours will be conducted from 10:45 to 11 a. m. and the plant will be open to the public for inspection during the day.

Free Pepsi-Cola and Frito-Lay products, gifts, prize drawings for picnic coolers and transistor radios and entertainment by Cousin Zeke and the Virginia Valley Boys will be among highlights of the day.

In a statement praising the owners of the Marion establishment, Pepsi-Cola President James B. Somerall said, "The dedication of the new plant comes as a result of capable business management and outstanding personal effort."

A specially designed plaque to be presented to President Wythe M. Hull, Jr. reads as follows: "Presented to our Marion bottler by the officers and directors of the Pepsi-Cola Company as an enduring token of the affection and high esteem in which we hold this enterprise and its managers and owners. This edifice today is symbolic

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WEATHER

Cooler weather and a casting of rain is the prediction for Southeast Virginia today.

Joan Crawford Stays Busy; Interested In Business As Well As Entertainment

Academy award-winner Joan Crawford, known to her worldwide public as an outstanding motion picture actress, also has an impressive background in two other major entertainment mediums: radio and television. But these are just part of her story.

In business life she is a member of the board of directors of both Pepsi-Cola Company and Frito-Lay, Inc. (both divisions of PepsiCo, Inc.), and maintains a proper perspective between her dramatic career, her role as director of two major American companies -- and her role as a

family woman. Joan has four adopted children. Her son, Christopher, is now serving with the armed forces in Vietnam. Her eldest daughter, Christina, who is an actress is married to a theatrical producer. Cindy, one of her twin daughters, is now married and living in Wisconsin, and Cathy, the other twin, is attending a fashion school in Miami and plans to be married in the near future. Through Joan's efforts the lives and education of her children have been a good deal

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Welcome
To
**CHILHOWIE APPLE
—FESTIVAL—**

Thursday - Friday - Saturday

While In Chilhowie Be Sure and Visit With Us.

**F. W. BERRY & SONS
SUPERMARKET
CHILHOWIE, VA.**

Open Fri. & Sat. Evenings til 8 P. M.
PRICES GOOD FROM Thurs., Sept. 26 through Wed., Oct. 2

**SELLING ONLY PACKER'S TOP GRADE U. S.
INSPECTED GRAIN FED STEER BEEF!**

MEAT DEPARTMENT

<p>CEDAR FARM SLICED BACON 39¢ Lb.</p>	<p>Gunnoe's Country SAUSAGE Mild 59¢ Lb. Hot Ex. Mild</p>
<p>Fresh Pork, Picnic Style PORK ROAST 39¢ Lb.</p>	

<p>Armour's Star 3-Lb. Can Fully Cooked Boneless CANNED \$2.49 HAM each</p>	<p>Armour's Campfire Brand FRANKS 12-Oz. Pkg. 39¢ Double Q, or Pink Beauty, Pink SALMON.....1-Lb. Can 69¢</p>
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Bonson's
**APPLE
SAUCE**
2 cans **29¢**

Frosty Acres
Frozen
**APPLE
PIES**
25¢ each

Red & Yellow
Delicious
APPLES
4-Lb. Bags
39¢

Lucky Leaf
**APPLE
JUICE**
25¢ qt.

Old Virginia
**APPLE
BUTTER**
28-oz. Jar
25¢

Reg. Size, Bold SOAP POWDER	29¢
Dinner with Cheese MAC-A-RONI	2 Boxes 29¢
Waldorf, 4-roll Package TOILET TISSUE	35¢
Jeno's CHEESE PIZZA	Box 39¢
303 Size Can, Stokley's FRUIT COCKTAIL	23¢
New from Merita -- Old Fashion Thick Pullman BREAD	4 Large Loaves 99¢
303 Size Can, DelMonte WHOLE KERNAL CORN	19¢
303 Size Can, Little Sailor PEAS	13¢
New, Stand-up Style, 20 per pkg. LUNCH BAGS	Pkg. 8¢
Armour's 15 1/2 oz. can CHILI WITH BEANS	29¢
Scott's Plastic 80-count SANDWICHE BAGS	Box 23¢
50-ft. Roll SARAN WRAP	27¢
10-oz. Box, Sunshine CHEEZ-IT	33¢
Campbell's CHICKEN NOODLE SOUP	Can 15¢
25-Lb. Bag, Self-Rising Every-Ready FLOUR	\$1.69
Yellow ONIONS	5¢ Lb.
RADISHES	5¢ Bag

NATIONAL BISCUIT CO.

- 1-Lb. Honey Grahams
- 1-Lb. Premium Crackers
- 1-Lb. Fig Newtons

Special
3 for \$1.00

**FREE
Coke
SAMPLES
Fri. & Sat.**
Reg. & King Size Cokes
39¢ with bottles
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**F. W. BERRY & SONS
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Chilhowie, Virginia**

Joan

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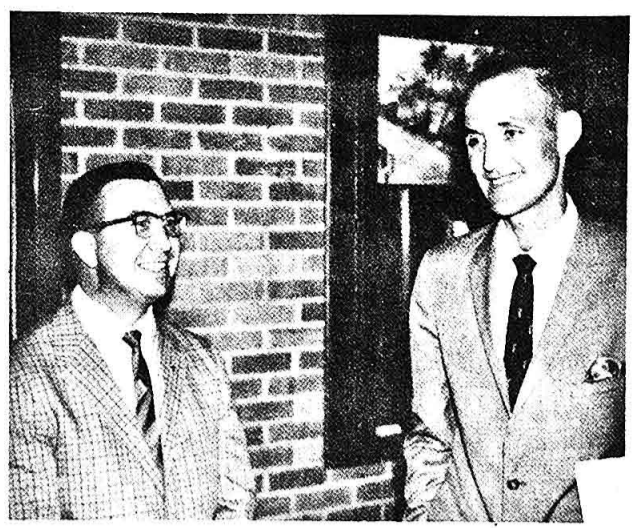
different from her own earliest recollections.

Born in San Antonio, Texas, of French-Irish extraction, Lucille Le Sueur (her real name) moved to Lawton, Oklahoma, at an early age with her mother when her parents separated. In Lawton, where her mother remarried a theatre-owner, the future actress received her first taste of show business. Her favorite was dancing.

While still in her teens, she went next to Chicago, where,

under the aegis of veteran theatrical agent Ernie Young, she found work in a cafe revue. Moving on to Detroit, she attracted the attention of producer J. J. Schubert, then trying out a new musical comedy, "Innocent Eyes." Joan landed a job in the chorus; three months later, still as Lucille Le Sueur, Joan was dancing on Broadway.

When "Innocent Eyes" neared the end of its run, Joan took an M-G-M screen test along with 18 others. The test was a success and the studio quickly placed her under contract, urging her to come to Hollywood immediately. There was no lavish Holly-



DISCUSS BOND ISSUE -- Wytheville Community college president Dr. J. Wade Gilley, right, discusses the proposed \$81 million bond issue with Lions club president Hugh Slagle, Dr. Gilley was guest speaker at the Lions club meeting Monday evening at Holiday Inn. (photo of Don Powell)

FOR SALE

The Dan Smith Property

Located in Seven Mile Ford, on Old No. 11 Highway. 6-room house, several outbuildings and approx. one acre land. Price \$4,650.00

**C.H. VERNON
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Highway 11-W., Phone 783-7503, Marion, Va.

CONGRATULATIONS

- to -
MR. HULL & STAFF
- of -
**PEPSI-COLA BOTTLING
CO. OF MARION, INC.**

"Bottlers of Pepsi-Cola"
On Their New Home

**BOTTLERS APPLIANCES,
INC.,** N. C.

SALISBURY, Distributors of
TAYLOR CUSTOM LINE BOTTLING CONVEYOR

wood reception for the pretty, ambitious and talented newcomer. Her debut before the movie cameras was as an "extra" in "Pretty Ladies," and more bit part roles followed quickly. Joan's world became one of learning and studying how pictures were made, how to dress properly, the correct use of makeup, the techniques of lighting and the thousand-and-one elements that go into successful movie-making.

Hard work finally had its reward: Joan was offered a featured role as a dancer in "Sally, Irene and Mary" as well as a long-term contract. At this time the studio decided to change her name. A movie magazine contest produced the winning name -- Joan Crawford.

Her first starring role, in 1929, was in "Our Dancing Daughters." This was one in a series of many box-office successes which she made for M-G-M.

In 1945, her portrayal of the title role in "Mildred Pierce" won for her the motion picture industry's highest tribute: an Academy award as the best actress of the year. Some of the outstanding films made in the post-war period include: "Humoresque", "Possessed", "The Damned Don't Cry", "Sudden Fear", "Torch Song", "Johnny Guitar", "Queen Bee", and "Autumn Leaves."

Following her marriage to Alfred N. Steele (chairman of the board of Pepsi-Cola Company) in May, 1955, Joan's life changed considerably. Mr. Steele, who died in April, 1959, was one of the most active board chairmen in American industry, and his travels took him literally around the world -- wherever his company's products were sold.

Joan's theory was that a wife, whatever interest she may have, owes the greatest part of her time to her husband. As a result, her own acting career was dictated solely by her responsibilities as Mrs. Steele. During this time, she travelled more than 130,000 miles with her globe-trotting husband.

Flying itself was evidence of her dedication to her new role; prior to her marriage she had made only one airplane trip, in the early thirties. Her next one was with Mr. Steele in 1955 to be married. Since that time Joan travels an average of 150,000 miles a year.

Pepsi-Cola Company's world headquarters is in New York city and Joan now a New York resident, lives in a cooperative apartment overlooking Central park, only a seven-minute drive from the office. However, Joan still maintains a small apartment in Hollywood, where she stays on her trips to the west coast.

Joan has become an active figure in industrial circles, attending many soft drink and food industry functions and bottling plant openings, as well as making sales trips abroad. Her movie-making and television work are always in proper balance with her business commitments.

Her most recent motion pictures are "Berserk", "I Saw What You Did", "Strait-Jacket", "Whatever Happened to Baby Jane" and "The Caretakers", all of which were made during periods after her Pepsi-Cola and Frito-Lay commitments had been fulfilled. To date, Joan has made more than 80 films.

In the United States today her performances are winning a new group of fans who are thrilling to her artistry through the medium of television. Joan has also filmed several video dramas and has appeared on many nationwide television variety and guest interview shows. In addition, she has made a number of appearances as a presenter on the annual "Oscar" awards television show. Joan's television activities also include several Pepsi-Cola commercials, the most recent of which was viewed by millions during the annual Miss America telecast.

One of the nation's top reporters recently summed up Joan's life since 1955 thus, "Joan still makes a business of being a movie star as she always did, but now she gives the impression that she is more interested in the business of being a business woman and mother."

Movie

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and her hairdresser, unidentified.

The Jennings-Warren Motor Co. provided a 1969 Buick Electra to transport the group back to Marion. It was chauffeured by former state trooper Roy

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Best Wishes to Pepsi-Cola Bottling Co.

We congratulate Mr. Wythe M. Hull Jr. and his fine organization on their wonderful accomplishments.

We wish them continued success at their new plant, the finest in the world.

Part of Pepsi-Cola's fleet of Dodge Trucks is Shown above, parked on Pepsi's new parking lot.

We're proud of the fact that, for many years, Dodge Trucks have played an important part in the successful operation of Pepsi-Cola Bottling Company of Marion, a leader in the soft drink industry.

And, we deeply appreciate the fact that management at Pepsi has chosen Dodge Trucks to fill their transportation needs.

HOLSTON MOTOR COMPANY, INC.
Your Dodge Job-Rated Truck Dealer

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